SEASON TICKET PRICING

▲ $549 ELITE
● $459 PREMIUM
★ $349 PREFERRED
■ $249 RESERVED

UCLA SCHOLARSHIP SEATING PROGRAM

WAF DONATION MINIMUM PER SEAT

<table>
<thead>
<tr>
<th>$1,600</th>
<th>$1,200</th>
<th>$800</th>
<th>$500</th>
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<tbody>
<tr>
<td>$300</td>
<td>$200</td>
<td>$100</td>
<td>$50</td>
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Row Divisions: Rows 1-49, Rows 50-69, Rows 70-77
Accessible seating available in row 28

*THE BLUE ZONE, Young Alumni, Value Seating, and Bench Seating do not require a donation.
Pricing Subject to Change

$329 BENCH SEATING

$249 VALUE SEATING

$169 YOUNG ALUMNI

$149 THE BLUE ZONE

UCLA STUDENTS

SINGLE GAME ONLY

THE BLUE ZONE is a mobile-delivered ticket securing you a spot along the sideline beginning in the first 9 rows that will elevate the atmosphere of the Rose Bowl.

UCLA FACULTY & STAFF SEASON TICKETS
Save 20% off single-game prices, plus WAF donation match and/or $50 per seat WAF requirement waived. Limit of 4 per account.

UCLA YOUNG ALUMNI SEASON TICKETS
Undergrad '15-'19, Grad '17-'19

SEASON TICKET HOSPITALITY OPTIONS

WAF LOUNGE
East Side Season Ticket Holders
All WAF Members

STELLA ROSA WINE GARDEN
$5,500+ WAF Members

TCL CLUB
$300 Season Membership

Rose Bowl
PREMIUM SEATING

Elevate your UCLA football experience with all-inclusive Club seating starting at $1,550 per seat.

For more information visit: www.RoseBowlPremiumSeating.com or call 626.585.6800

FOR MORE INFORMATION
PLEASE CONTACT UCLA SALES & SERVICE AT (310) 206-5991 OR TICKETS@ATHLETICS.UCLA.EDU