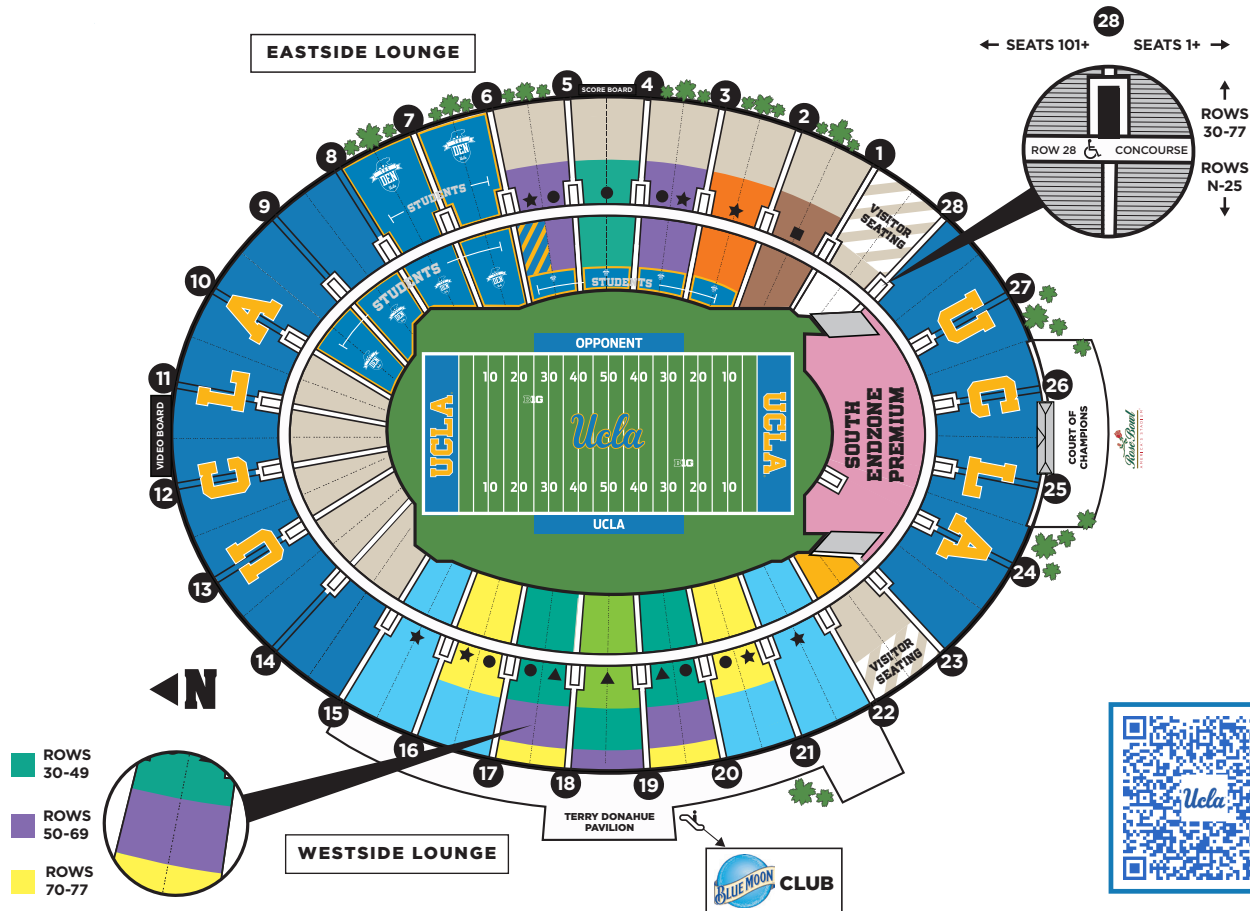




2026 UCLA FOOTBALL SEASON TICKETS



NEW FOR 2026: SOUTH ENDZONE PREMIUM SEATING WITH ALL-INCLUSIVE AIR-CONDITIONED LOUNGE*

SEASON TICKET PRICING

- ▲ \$599 - ELITE
- \$499 - PREMIUM
- ★ \$399 - PREFERRED
- \$299 - RESERVED

UCLA SCHOLARSHIP SEATING PROGRAM



WAF DONATION MINIMUM PER SEAT

\$1,600	\$800	\$500	\$300
\$200	\$100	\$50	

Row Divisions: Rows 1-49, Rows 50-69, Rows 70-77
Accessible seating in Row 28 at appropriate price and required donation for that section

Play Action Pass, Young Alumni Section, Value Seating, and Bench Seating do not require a donation.

\$399 BENCH SEATING
\$999/4 SEATS OR \$299 EACH
\$200 YOUNG ALUMNI
\$249 PLAY ACTION PASS
UCLA STUDENTS
SINGLE GAME ONLY

PLAY ACTION PASS gives holders the ability to choose from seats specifically held for them prior to each regular season home game. Unclaimed seats six (6) hours before game start may be forfeited.

UCLA FACULTY & STAFF SEASON TICKETS
Save 20% off single-game prices, plus WAF donation match and/or \$50 per seat WAF requirement waived. Limit of 4 per account.

UCLA YOUNG ALUMNI SEASON TICKETS
Undergraduate (2022-2026)
Graduate (2024-2026)

Accessible seating available around concourse

SEASON TICKET HOSPITALITY OPTIONS

BLUE MOON CLUB
\$250 Season Membership
(Available to the public)
EASTSIDE LOUNGE
\$100+ WAF Members
WINE GARDEN
\$4,000+ WAF Members



Elevate your UCLA football experience with all-inclusive Club seating and air-conditioned lounge access starting at \$2,250 per seat.

For more information
Visit: www.RoseBowlPremiumSeating.com
or call 626.585.6800

*All-inclusive South EndZone Premium Seating includes food and non-alcoholic beverages. Pricing subject to change.

FOR MORE INFORMATION

PLEASE CONTACT UCLA SALES & SERVICE AT (310) 206-5991 OR TICKETS@ATHLETICS.UCLA.EDU